

UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
PATENT EXAMINATION BRANCH

In re the Application of: )  
K. KLARFELD et al. ) Examiner: Brown, Rueben M.  
Serial No.: 09/963,335 ) Art Unit: 2623  
Filed: September 24, 2001 ) Confirmation No.: 2141  
For: SYSTEM AND METHOD FOR ) Response to Office Action  
PERSONALIZED TV ) dated October 9, 2007  
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)

**RESPONSE TO THE OCTOBER 9, 2007 OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Dear Sir:

This is a Response to the Office Action dated October 9, 2007. Reconsideration and allowance of the claims is respectfully requested in view of the following amendments and remarks. Please charge any deficit or credit any surplus to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for this purpose.

**Amendments to the Claims** are reflected in the listing of claims that begin on page 2 of this paper.

**Remarks** begin on page 6 of this paper.

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PATENT APPLICATION

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